

JIVE DANCE STUDIO



STUDIO-WIDE E-MAILS

(in Reverse Chronological Order)

DATE: April 18, 2018

SUBJECT: Concert Picture Information

MESSAGE: Please see the attachment concerning dance photos to be taken at the theater directly following your dancer's 30-minute rehearsal in May.

DATE: April 14, 2018

SUBJECT: Summer Schedule (Link at Bottom of this E-mail)

MESSAGE: We realize that summertime is filled with spontaneity and fun. We want to support the easy schedules of summer that we all need and love yet still provide a way for you to attend class with little stress. To make things stress free we have structured summer classes in a way that creates value for you while catering to your spontaneity. **For the same tuition amount that is offered during the school year, dancers can attend unlimited classes during the summer.** If you miss two weeks for vacay, no problem, you can attend any and all classes for your age group all summer long. You don't need to contact us, just show up and dance!

The only dancers who have a specific day and time and **NEED TO REGISTER** are dancers who are not currently in a company. Registration is easy and just helps us manage class sizes and keep track of all the dancers. **Remember dancers can attend any classes they want in addition to the class they register for.**

Registration Link: <https://goo.gl/forms/ztHUWbc6qNSA1C6h1>

We assume dancers are staying in class over the summer unless we are informed otherwise. Company students must remain enrolled AND ATTEND in order to keep their standing in the company.

No classes will be held on Monday, May 28- Friday June 1 for Memorial Day and summer break.

We will begin the summer schedule on June 4, 2018. If you have friends who have wanted to enroll, summer is the best time because they can attend many classes per week for a low price and get up to speed with what we do. In addition, those who are enrolled in the summer get to register for fall classes one week before we open it to the public.

We have implemented a sweet referral program that pays you cash when you send people our way!! This is how it works: <http://jivellc.com/referraldetails.pdf>

All companies are challenged and encouraged to attend at least 5 HIP HOP classes and at least 5 BALLET classes during the summer in ADDITION to regular company technique classes! We divided hip hop and ballet according to companies again this year to facilitate class size and skill level.

Taking unlimited classes this summer is covered by your regular tuition payment, so PLEASE take advantage and increase your skills over the summer.

We are offering some fun Jive swag for those who like to represent, stay tuned for what's available.

Register for summer classes here!

Registration Link: <https://goo.gl/forms/ztHUWbc6qNSA1C6h1>

Summer Schedule Link: <http://www.jivellc.com/orem/summer.pdf>

DATE: April 4, 2018

SUBJECT: NEW! Cash from Jive for Referring Friends

MESSAGE: Hello Jive families!! We are so excited to be the fastest growing dance studio in Utah!

We have a very specific growth goal at our 4 locations and want to thank you for being such an important part of helping us reach that goal.

As you are all part of our Jive Family already, we don't need to convince you about the experience you receive when you or your dancer joins our studio. We are hoping you will continue to spread the word as our biggest advocates!

We now want to thank you by rewarding you with CASH when someone you refer signs up at a Jive studio!! We know you have been spreading great messages about Jive without any reward and for that we are so appreciative. Please allow us to now show our appreciation in a new way.

This is how it works: <http://jivellc.com/referraldetails.pdf>

DATE: April 2, 2018

SUBJECT: Concert Tickets on Sale Tomorrow!

MESSAGE: Just a reminder that at 10 AM tomorrow (Tuesday, April 3), tickets go on sale for our annual concert.

Purchase in person at the Covey Center Box Office (no convenience fee) OR online at <https://tix6.centerstageticketing.com/sites/coveycenter/> (convenience fee) OR call 801.852.7007 (convenience fee).

DATE: April 1, 2018

SUBJECT: Jive Tuition Reminder

MESSAGE: This is a friendly reminder to all Jive dance families that tuition is due between the first and ninth of each month. If you have already paid tuition for this month, please disregard this reminder. You can use Jive's PayPal option (<http://www.jivellc.com/orem/pay.html>) if it is more convenient. Thanks!

DATE: March 24, 2018

SUBJECT: Concert Week Rehearsal Schedule 2018

MESSAGE: Included at the bottom of this e-mail is a link to the schedule for all OREM JIVE rehearsals that will be held at the Covey Center the week of May 14-19

All Orem dancers are performing in the five Orem shows held Friday, May 18 at 6 PM & 8 PM and Saturday, May 19 at 2 PM, 6 PM, & 8 PM. (If you are new to the studio, chat with other parents who have been with us for years to help you understand how concert week is structured.)

The Orem studio is going to supplement the Riverton concert. All Orem COMPANY CLASSES will dance in the 2 Riverton shows in addition to the Orem shows (EXCEPT Sparkle Company, Dazzle Company, Mini Company, and Petite Company.)

The Riverton shows will be held the following Tuesday and Wednesday, May 22-23 at 5 PM and 7 PM. There will NOT be a dress rehearsal for the Riverton show. The Orem dancers just show up and be awesome!

Orem dancers who take class once per week are not in a company class and will NOT be dancing in the Riverton shows. They will only participate in a 30-minute private rehearsal, the full-dress rehearsal, and the five Orem shows.

All the rehearsals the week of the show will be held at the Covey Center in full costume. Please have your dancers arrive in costume with a cover up to keep things running quickly and smoothly.

Please be sensitive and respectful to all the Covey Center rules to help us keep the good reputation that we have earned with the staff.

Professional photos will be held directly following each 30-minute private rehearsal. Please plan to stay for them.

The private rehearsals and dress rehearsal is the BEST TIME to video your dancer so that you don't distract during the live show.

Even though each class has 30 minutes to rehearse their dances privately on stage, EVERY DANCER is required to be at dress rehearsal with the full cast because it is the only time to rehearse the fast transitions of the show.

We are posting the schedule very early so that those who might have to miss a few minutes of school for the Orem dress rehearsal or private rehearsals can easily arrange with teachers and classwork.

We will post a sign-up sheet for chaperones to sit back stage with the younger classes. Please sign up!!! We can't leave our little ones backstage without an adult to watch out for them. You won't need a ticket for that showing, as you can watch your dancer from the wings (unless you want to go back into the theater after they have danced to watch the remainder of the show - in that case, you do need a ticket).

Please encourage your dancers to practice at home. You can't believe what a difference we see in the students who have been working outside of class.

Our concert week continues to remind us how educated and smooth our awesome Orem studio is. We love you so much and appreciate the way you trust us and the way you have merged with our studio system and culture. Please continue to help the Riverton parents follow your great examples as they are still growing and new to all this. We feel intense gratitude for your love and support through all these happy years together!!

Orem Jive Rehearsal Schedule Link: <http://www.jivellc.com/orem/rehearsal.pdf>

DATE: March 19, 2018

SUBJECT: IMPORTANT: Opening Day to Purchase Concert Tickets Has Changed

MESSAGE: For reasons beyond our control, the opening day to purchase concert tickets is NOW **Tuesday, April 3, 2018 at 10 AM.**

DATE: March 17, 2018

SUBJECT: Important Performance Policy

MESSAGE: This e-mail is going out to ALL Jive Dance Studio families just to make sure everyone knows our performance policy which is: students who are current on all payments can perform in the show in May.

Those who have tuition or costume payments past due as of May will not be permitted to perform. We will continue to send out tuition late notices towards the middle of each month regarding past due tuition to those of you who are not current to help you get back on track so your student can perform. We will also send out another costume late notice before the end of March. As usual, April and May tuition are due at the beginning of each respective month.

Please remember that we never apply your final month tuition to any month unless you specifically tell us.

Thank you for your continued support. We love and appreciate all our Jive families!

DATE: March 16, 2018

SUBJECT: Spring Break

MESSAGE: Jive will observe spring break in correlation with the community it operates in, April 2-6, 2018. The months with 5 weeks will offset this week; however, please feel free to attend appropriate make-up class(es) if you like. We hope you enjoy this time off with family and friends. (But practice your dances wink wink!!!!)

DATE: March 15, 2018

SUBJECT: Jive Concert Tickets

MESSAGE: We are so excited for this year's concert! Tickets go on sale at 10:00 am on Tuesday, April 3, 2018. You can purchase tickets in person at the Covey Center Box Office (no convenience fee) OR online (convenience fee) OR call 801.852.7007 (convenience fee).

Jive Dance Concert Ticket Information Sheet (Please Read): <http://www.jivelc.com/orem/ticket.pdf>

Like all artistic shows or events in a theater, ticket prices vary. Tickets range in price from \$5 to \$10 to support each family's preference.

Covey Center for the Arts-Online Ticketing Link: <https://tix6.centerstageticketing.com/sites/coveycenter/>

Covey Center for the Arts-Box Office Hours: Monday to Friday (10 am to 6 pm)

We hope you are looking forward to the concert as much as we are!

DATE: March 13, 2018

SUBJECT: Summary of Concert Information

MESSAGE: Hello, Jivers! This email will provide some quick answers to commonly asked questions regarding the concert!

CONCERT DATES: Friday, May 18 @ 6 PM and 8 PM & Saturday, May 19 @ 2 PM, 6 PM, and 8 PM

CONCERT LOCATION: The Covey Center for the Arts, 425 Center St., Provo, UT 84601

CONCERT MUSIC: (Click the following link to download the entire concert CD)

<https://www.dropbox.com/sh/689kz6cvnc0lgjs/AACUhy6blsebACH1uXFKgKt7a?dl=0>

TICKETS TO THE SHOW: Tickets will be available for purchase starting April 2nd via the Covey Center for the Arts. An email will be sent out later this month with more specific information on this. Please keep an eye out for that.

PRIVATE REHEARSALS: A 30-minute private rehearsal will take place the week of May 14-17 plus a full-dress rehearsal for the whole cast on Thursday, May 17 at the Covey Center for each dance in the show. This is a time for the students to get familiar with the area and practice their entrances and exits in their costumes. The private rehearsal schedule will be sent out later this week and will also be posted at the studio. Please keep an eye out!

CONCERT FEES: If you are one of the few that have not paid their concert fees, please pay those as soon as you can. Click the following link to view the concert fee list by class <http://www.jivellc.com/orem/concertfees.pdf> (\$73/dance).

LINK TO ALL PAST EMAILS THAT HAVE BEEN SENT OUT: There's in-depth information regarding specific aspects of the concert that have been previously sent out. If you missed those emails, you can view them here: <http://www.jivellc.com/orem/email.pdf>

We are excited for an amazing show! All the dancers have been working hard and we can't wait for you to see it all put together! Thanks!

DATE: March 7, 2018

SUBJECT: Jive Tuition Reminder

MESSAGE: If you have already paid tuition for this month, please disregard this reminder. This is a quick reminder to all Jive dance families that tuition is due between the first and ninth of each month. Please add a ten-dollar late fee if you choose to pay tuition on or after the tenth of each month. For details about tuition, visit <http://www.jivellc.com/orem/> (choose POLICIES). You may mail your tuition to: Jive LLC, 1863 W. 1730 N., Provo, UT 84604. You can also use Jive's PayPal option (<http://www.jivellc.com/orem/pay.html>) if it is more convenient. Thanks!

DATE: March 1, 2018

SUBJECT: Jive Tuition Reminder

MESSAGE: This is a friendly reminder to all Jive dance families that tuition is due between the first and ninth of each month. If you have already paid tuition for this month, please disregard this reminder. You can use Jive's PayPal option (<http://www.jivellc.com/orem/pay.html>) if it is more convenient. Thanks!

DATE: February 9, 2018

SUBJECT: President's Day

MESSAGE: Jive **will** be holding regular classes on Monday, February 19, 2018. Thanks!

DATE: February 7, 2018

SUBJECT: Jive Tuition Reminder

MESSAGE: If you have already paid tuition for this month, please disregard this reminder. This is a quick reminder to all Jive dance families that tuition is due between the first and ninth of each month. Please add a ten-dollar late fee if you choose to pay tuition on or after the tenth of each month. For details about tuition, visit <http://www.jivellc.com/orem/> (choose POLICIES). You may mail your tuition to: Jive LLC, 1863 W. 1730 N., Provo, UT 84604. You can also use Jive's PayPal option (<http://www.jivellc.com/orem/pay.html>) if it is more convenient. Thanks!

DATE: February 1, 2018

SUBJECT: Jive Tuition Reminder

MESSAGE: This is a friendly reminder to all Jive dance families that tuition is due between the first and ninth of each month. If you have already paid tuition for this month, please disregard this reminder. You can use Jive's PayPal option (<http://www.jivellc.com/orem/pay.html>) if it is more convenient. Thanks!

DATE: January 26, 2018

SUBJECT: Jive Music Download for 2018 Concert

MESSAGE: For all Jive families, below is a link to the music for our 2018 concert.

As always, the chapter markers are slightly rolled back into the previous song in order for practice of quick transitions. What this means is that if you for example play song #47 which is the finalé, you will hear the final 10 seconds of song #46 that you won't recognize as the finalé but it will seamlessly transition to the finalé music.

The link has both Orem and Riverton Jive shows. Make sure you choose the appropriate download for your studio as the shows are slightly different.

When you open the link you just need to download it, double click on the ZIP file and it will unzip it and store it on your computer. You can then drag any MP3 you would like into iTunes or any other MP3 software to play on your phones.

Please practice often and most importantly have tons of fun learning and perfecting your dances!!! We love this show so far and we are excited every time we walk in the studio to teach a new section!!!

<https://www.dropbox.com/sh/689kz6cvnc0lgjs/AACUhy6bIsebACH1uXFKgKt7a?dl=0>

DATE: January 7, 2018

SUBJECT: Jive Tuition Reminder

MESSAGE: If you have already paid tuition for this month, please disregard this reminder. This is a quick reminder to all Jive dance families that tuition is due between the first and ninth of each month. Please add a ten-dollar late fee if you choose to pay tuition on or after the tenth of each month. For details about tuition, visit <http://www.jivellc.com/orem/>

(choose POLICIES). You may mail your tuition to: Jive LLC, 1863 W. 1730 N., Provo, UT 84604. You can also use Jive's PayPal option (<http://www.jivellc.com/orem/pay.html>) if it is more convenient. Thanks!

DATE: January 6, 2018

SUBJECT: Martin Luther King, Jr. Day

MESSAGE: Jive Dance Studio will be holding regular classes on Monday, January 15, 2018. Thanks!

DATE: January 5, 2018

SUBJECT: New Tuition Rates at Jive

MESSAGE: Beginning in February, Jive is slightly raising tuition rates for the second time in 10 years. We appreciate your support and willingness to grow with us.

- Classes that were \$25 will be \$29
- Classes that were \$42 will be \$46
- Companies that were \$76 will be \$80

If you have automatic bill pay through your bank, please make note and send the correct amount in FEBRUARY.

As always, we feel extremely honored as a staff to work with your students. We are only one week into the concert preparation process and are already giddy with excitement over costumes, music, choreography, props, lighting concepts and everything else that we love about this creative time of year!! Loving these dancers and watching them love each other is a thrill that is difficult to put into words!

Thank you again for your continued support!

DATE: January 1, 2018

SUBJECT: Jive Tuition Reminder

MESSAGE: This is a friendly reminder to all Jive dance families that tuition is due between the first and ninth of each month. If you have already paid tuition for this month, please disregard this reminder. You can use Jive's PayPal option (<http://www.jivellc.com/orem/pay.html>) if it is more convenient. Thanks!

DATE: December 11, 2017

SUBJECT: Christmas & New Year's Break

MESSAGE: Jive will not be holding classes from Thursday, December 21 through Monday, January 1, 2018 for the holiday break. Classes will resume on Tuesday, January 2, 2018. Please feel free to attend an appropriate make-up class(es) if you like. We hope you enjoy these days off with family and friends.

We will return in January with our effort focused on our May concert. Please remember to pay your concert fees by the end of December. Here is a link to the email we sent **September 18** about the fees and amounts:

<http://www.jivellc.com/oreম/email.pdf>

As always, we are excited to dive into that rigorous process. Thank you for your continued support.

DATE: December 7, 2017

SUBJECT: Jive Tuition Reminder

MESSAGE: If you have already paid tuition for this month, please disregard this reminder. This is a quick reminder to all Jive dance families that tuition is due between the first and ninth of each month. Please add a ten-dollar late fee if you choose to pay tuition on or after the tenth of each month. For details about tuition, visit <http://www.jivellc.com/oreম/> (choose POLICIES). You may mail your tuition to: Jive LLC, 1863 W. 1730 N., Provo, UT 84604. You can also use Jive's PayPal option (<http://www.jivellc.com/oreম/pay.html>) if it is more convenient. Thanks!

DATE: December 1, 2017

SUBJECT: Jive Tuition Reminder

MESSAGE: This is a friendly reminder to all Jive dance families that tuition is due between the first and ninth of each month. If you have already paid tuition for this month, please disregard this reminder. You can use Jive's PayPal option (<http://www.jivellc.com/oreম/pay.html>) if it is more convenient. Thanks!

DATE: November 14, 2017

SUBJECT: Thanksgiving

MESSAGE: Jive will not be holding classes on Wednesday through Friday, November 22-24, 2017 for Thanksgiving. Please feel free to attend an appropriate make-up class if you like. We hope you enjoy these days off with family and friends.

DATE: November 7, 2017

SUBJECT: Jive Tuition Reminder

MESSAGE: If you have already paid tuition for this month, please disregard this reminder. This is a quick reminder to all Jive dance families that tuition is due between the first and ninth of each month. Please add a ten-dollar late fee if you choose to pay tuition on or after the tenth of each month. For details about tuition, visit <http://www.jivellc.com/oreম/> (choose POLICIES). You may mail your tuition to: Jive LLC, 1863 W. 1730 N., Provo, UT 84604. You can also use Jive's PayPal option (<http://www.jivellc.com/oreম/pay.html>) if it is more convenient. Thanks!

DATE: November 1, 2017

SUBJECT: Jive Tuition Reminder

MESSAGE: This is a friendly reminder to all Jive dance families that tuition is due between the first and ninth of each month. If you have already paid tuition for this month, please disregard this reminder. You can use Jive's PayPal option (<http://www.jivellc.com/orem/pay.html>) if it is more convenient. Thanks!

DATE: October 11, 2017

SUBJECT: Corrected Rehearsal Dates (for Company Classes Only)

MESSAGE: A couple of dates were incorrectly listed in a previous e-mail for the Opener and Finale rehearsals for Company classes (see the corrected dates below):

January 26: Opener 7:00-9:00 pm (corrected date)

January 27: Finale 8:00-11:00 am (corrected date)

March 9: Opener 7:00-9:00 pm

March 10: Finale 8:00-11:00 am

April 13: Opener 7:00-9:00 pm

April 14: Finale 8:00-11:00 am

DATE: October 10, 2017

SUBJECT: Fall Break & Halloween

MESSAGE: Jive will not be holding classes during Utah Valley's Fall Break (Thursday, Friday, & Monday, October 19-20, & 23, 2017), nor on Halloween (Tuesday, October 31, 2017). The months with 5 weeks will offset these days; however, please feel free to attend an appropriate make-up class if you like. We hope you enjoy these days off with family and friends. Thanks!

DATE: October 7, 2017

SUBJECT: Jive Tuition Reminder

MESSAGE: If you have already paid tuition for this month, please disregard this reminder. This is a quick reminder to all Jive dance families that tuition is due between the first and ninth of each month. Please add a ten-dollar late fee if you choose to pay tuition on or after the tenth of each month. For details about tuition, visit <http://www.jivellc.com/orem/> (choose POLICIES). You may mail your tuition to: Jive LLC, 1863 W. 1730 N., Provo, UT 84604. You can also use Jive's PayPal option (<http://www.jivellc.com/orem/pay.html>) if it is more convenient. Thanks!

DATE: October 5, 2017

SUBJECT: Important Concert Rehearsal Information for Company Classes ONLY

MESSAGE: This is a very important e-mail for all students in company classes. If your student only attends class once per week, she is not in a company and this email DOES NOT apply to you. If your student comes twice per week with the same group of dancers, then she is in a company class and this email DOES apply to you (EXCEPT for the Sparkle and

Dazzle Company.)

FREE TECHNIQUE CLASS

When we start learning choreography for our concert, we have no choice but to put our technique practice on hold and focus on our dances. We will be holding a FREE technique class offered to all company classes. These technique classes will be held on THURSDAYS at 5:00 PM and SATURDAYS at 9:00 AM beginning January 4, 2018 and ending April 28, 2018.

*note: come to technique classes on Saturdays with sneakers because KJ will be teaching hip hop technique

SPECIAL PRIVILEGE

We are inviting all the companies in these technique classes to perform in the opening number in the show. Dancers who attend at least 12 of the 32 technique classes offered between January 4th and April 28th earn this privilege to dance in the Opener. Students can attend these 12 classes in whatever way fits their schedules the best. They can attend more than 12 classes if they want, which is encouraged as their dancing improves tremendously with regular attendance.

When April 28th comes, anyone who has not attended their 12 technique classes will not be dancing in the Opener. We will make no exceptions. IN THE PAST, WE HAVE ALLOWED DANCERS TO OPT OUT OF THIS PRIVILEGE. THIS YEAR WE ARE REQUIRING THE COMPANY DANCERS TO PARTICIPATE. We feel it is important for unity and makes rehearsing the choreography during class time more inclusive.

OPENER COSTUME

We need to commit, order, and pay for costumes in advance to have them in time for the show. Obviously, we won't know in advance which dancers meet the 12-class requirement. If your student doesn't meet the requirement by April 28th you will not be reimbursed for the costume as we won't be able to return them. We won't be able to make any exceptions. So please fulfill the minimum of 12 classes early in the season just to be safe.

WHY WE LOVE THIS

All the Jive staff has agreed that this addition of technique classes has been a great thing for our students the past 4 years. IT'S FREE! It keeps our technique at a high level while we learn choreography. It doesn't require a huge time commitment. It allows flexibility in working it in to busy schedules. All companies will be taking class together facilitating even more unity and friendship among all Jive company students.

REHEARSAL DATES FOR the FINALE and Opener ROUTINES (Mark your calendar now and please give these dates priority when other things come up later.) We are going to be strict about attendance given the extreme advance notice.

*Mini Company will only attend Opener rehearsals; all other companies will attend both Opener AND Finalé rehearsals.

January 26: Opener 7:00-9:00 pm

January 27: Finale 8:00-11:00 am

March 9: Opener 7:00-9:00 pm

March 10: Finale 8:00-11:00 am

April 13: Opener 7:00-9:00 pm

April 14: Finale 8:00-11:00 am

*If dancers cannot make these rehearsals, they will be cut from the dance even though they have purchased the costume. We teach huge amounts of choreography in each session therefore everyone must be in attendance.

*Please come dressed in all black with hair pulled back.

As always, thank you for your support! We absolutely love working with all of you.

DATE: October 1, 2017

SUBJECT: Jive Tuition Reminder

MESSAGE: This is a friendly reminder to all Jive dance families that tuition is due between the first and ninth of each month. If you have already paid tuition for this month, please disregard this reminder. You can use Jive’s PayPal option (<http://www.jivellc.com/orem/pay.html>) if it is more convenient. Thanks!

DATE: September 18, 2017

SUBJECT: Concert 2018 Fees and Information

MESSAGE: The Jive staff is excited to begin the concert process for 2018. We are a little shocked that it is already this time... HOW??? We have such an excited and conscientious group of dancers to work with! We are looking forward to a lot of fun and hard work in the months to come!

The 2018 Jive Concert will be held as always at the Covey Center for the Arts in Provo:

May 14-19, 2018 Concert Week (Including Rehearsals and Performances)

May 17, 2018 Full-Dress Rehearsal

May 18, 2018 Two Performances

May 19, 2018 Three Performances

May 22, 23 2018 Riverton Jive Two Performances EACH night (Only Applicable to Some Orem Dancers-TBA)We just want to provide some information to help the process go as smoothly as possible. I know that some of you have tons of experience with our concert process and totally understand and trust what we are doing. Others of you are new and want to understand. If you need clarification about what concert fees are and what they pay for, please read the note at the bottom of this e-mail.

EVERYONE please use the following link to view individual class fees for the show. THIS YEAR Concert fees are due by DECEMBER 15, 2017. Thank you for helping us cover our huge concert expense by paying on time.

Concert Fees Per Class Link: <http://www.jivellc.com/orem/concertfees.pdf>

If you need to split up this payment, please feel free as long as **THE TOTAL AMOUNT DUE IS PAID BY DECEMBER 15, 2017**. It helps us when you **WRITE SEPARATE CHECKS FOR TUITION AND COSTUMES**. You can always use our PayPal link to pay for tuition or costumes.

WHAT CONCERT FEES PAY FOR

As some of you have heard us say, costuming is the most challenging part of this process. Imagine trying to please well over 400 dancers AND their parents on style, color, price, modesty AND at the same time, find costumes that are artistically and age appropriate and available in the variety of sizes that are required in a single class!! It is a challenge. We order such large quantities, that we must order by January to ensure they arrive by April to be ready for May. For those dancers who are still growing, it’s very hard to anticipate growth from December (when we measure) to May (when they are worn). Please know that we do our best to guess correctly. But often it’s off, somewhat. We apologize for that.

There are many expenses involved in putting on the type of professional concert that we do at Jive. The music is a huge project. It is professionally digitized with cuts, blends, edits, equalization and so forth. If you’ve ever been to a show with low quality music, you can appreciate the time and money put forth to spare our audience the pain of loud but low

quality music. Our video walls and special effects cost time and money to produce. We also have the cost of unique props, precise and detailed lighting, reliable and competent stage crew, and hours upon hours of theater rental for rehearsals. To make it possible to produce the show, everyone pitches in. The concert fee is \$73 per dance that the dancer is in. A portion of the \$73 pays for a costume and a portion covers the above expenses. Ticket sales (\$6 to \$11 each) are also required to fund our show. Thank you for supporting this process and understanding that we are **ALL** part of the reason our show ROCKS!! We are looking forward to a great year with you and your dancers.

Thank you to all the Jive families for supporting this process!

DATE: September 7, 2017

SUBJECT: Jive Tuition Reminder

MESSAGE: If you have already paid tuition for this month, please disregard this reminder. This is a quick reminder to all Jive dance families that tuition is due between the first and ninth of each month. Please add a ten-dollar late fee if you choose to pay tuition on or after the tenth of each month. For details about tuition, visit <http://www.jivellc.com/orem/> (choose POLICIES). You may mail your tuition to: Jive LLC, 1863 W. 1730 N., Provo, UT 84604. You can also use Jive's PayPal option (<http://www.jivellc.com/orem/pay.html>) if it is more convenient. Thanks!

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DATE: August 28, 2017

SUBJECT: Labor Day

MESSAGE: Jive will not be holding classes on Monday, September 4, 2017 for Labor Day. Please feel free to attend an appropriate make-up class if desired. We hope you enjoy this day off with family and friends.

DATE: August 10, 2017

SUBJECT: Attention All Company Classes!

MESSAGE: Fall classes begin next week and we are looking forward to seeing all of you in your individual company classes!!

Jive is excited to introduce the newest member of our teaching staff! KJ Mills will be teaching hip hop to our company dancers. He has impressive teaching experience and has a fun energetic personality. As we have gotten to know him and watched him teach, we feel he will be an excellent addition to our Jive family.

Thursday evenings at 5:00 we are offering KJ's hip hop class to the company girls. The cost is \$50 total PER FAMILY for classes from August 17- December 21 (that's only \$10 per family per month). We will collect it in just one easy lump sum of \$50. The class begins Thursday August 17.

We are excited for our dancers to improve their skills in the popular hip hop genre. We hope you will all participate.

Thank you for always supporting us and our new ideas. We look forward to seeing all of you this next week!

DATE: August 7, 2017

SUBJECT: Jive Tuition Reminder

MESSAGE: If you have already paid tuition for this month, please disregard this reminder. This is a quick reminder to all Jive dance families that tuition is due between the first and ninth of each month. Please add a ten-dollar late fee if you choose to pay tuition on or after the tenth of each month. For details about tuition, visit <http://www.jivellc.com/orem/> (choose POLICIES). You may mail your tuition to: Jive LLC, 1863 W. 1730 N., Provo, UT 84604. You can also use Jive's PayPal option (<http://www.jivellc.com/orem/pay.html>) if it is more convenient. Thanks!

DATE: August 1, 2017

SUBJECT: Jive Tuition Reminder

MESSAGE: This is a friendly reminder to all Jive dance families that tuition is due between the first and ninth of each month. If you have already paid tuition for this month, please disregard this reminder. You can use Jive's PayPal option (<http://www.jivellc.com/orem/pay.html>) if it is more convenient. Thanks!

DATE: July 7, 2017

SUBJECT: Jive Tuition Reminder

MESSAGE: If you have already paid tuition for this month, please disregard this reminder. This is a quick reminder to all Jive dance families that tuition is due between the first and ninth of each month. Please add a ten-dollar late fee if you choose to pay tuition on or after the tenth of each month. For details about tuition, visit <http://www.jivellc.com/orem/> (choose POLICIES). You may mail your tuition to: Jive LLC, 1863 W. 1730 N., Provo, UT 84604. You can also use Jive's PayPal option (<http://www.jivellc.com/orem/pay.html>) if it is more convenient. Thanks!

DATE: July 6, 2017

SUBJECT: Fall Registration is Now Open to All

MESSAGE: Making a fall registration request at Jive is as simple as clicking the registration link below, filling out the short form, and pressing submit.

Reminders: If your dancer is in a COMPANY CLASS, you DO NOT need to register for fall. Registration is open to all, including new students (i.e. please tell your friends). We will work through registration requests in the order they are received until each class is full. We are excited for fall classes to start (effective August 14, 2017). See you soon!

Fall Schedule Link: <http://jivellc.com/orem/classes.pdf>

Registration Link: <http://goo.gl/forms/t32Q18yln0>

DATE: July 1, 2017

SUBJECT: Fall Registration is Now Open for Jive Summer Students

MESSAGE: Making a fall registration request at Jive is as simple as clicking the registration link below, filling out the short form, and pressing submit.

Reminders: If your dancer is in a COMPANY CLASS AND has been attending CLASSES DURING THE SUMMER, you DO NOT need to register for fall. Summer students can now register for fall classes.

Those students who did not attend class regularly in the summer, and any new students (i.e. please tell your friends), can begin registration at noon on July 6. Any registration requests from non-summer students before that time will be discarded. We will work through registration requests in the order they are received until each class is full.

We are excited for fall classes to start (effective August 14, 2017). See you soon!

Fall Schedule Link: <http://jivellc.com/orem/classes.pdf>

Registration Link: <http://goo.gl/forms/t32Q18yln0>

DATE: July 1, 2017

SUBJECT: Jive Tuition Reminder

MESSAGE: This is a friendly reminder to all Jive dance families that tuition is due between the first and ninth of each month. If you have already paid tuition for this month, please disregard this reminder. You can use Jive's PayPal option (<http://www.jivellc.com/orem/pay.html>) if it is more convenient. Thanks!

DATE: June 29, 2017

SUBJECT: Fall Registration Reminder for Jive Summer Students

MESSAGE: Making a fall registration request at Jive is as simple as clicking the registration link below, filling out the short form, and pressing submit.

Reminders: If your dancer is in a COMPANY CLASS AND has been attending CLASSES DURING THE SUMMER, you DO NOT need to register for fall. Summer students can register for fall classes starting at noon on Saturday, July 1. Any registration requests from summer students before that time will be discarded.

Those students who did not attend class regularly in the summer, and any new students (i.e. please tell your friends), can begin registration at noon on July 6. Any registration requests from non-summer students before that time will be discarded. We will work through registration requests in the order they are received until each class is full.

We are excited for fall classes to start (effective August 14, 2017). See you soon!

Fall Schedule Link: <http://jivellc.com/orem/classes.pdf>

Registration Link: <http://goo.gl/forms/t32Q18yln0>

DATE: June 28, 2017

SUBJECT: July 4th (No Classes Held); July 24th (Classes Held)

MESSAGE: Jive **will not** be holding classes on Tuesday, **July 4**, 2017. Please feel free to attend an appropriate make-up class if desired. We hope you enjoy this day off with family and friends. Jive **will** be holding classes on Monday, **July 24**, 2017 as scheduled.

DATE: June 17, 2017

SUBJECT: Fall Registration Orem Jive

MESSAGE: We can't believe we are already into our summer classes and looking ahead to fall. We are still on a high from your killer concert!!!

Please note the fall schedule: <http://www.jivelc.com/orem/classes.pdf>

Those attending classes during the summer will begin fall registration on July 1. New students and those who did not attend during the summer will begin registration on July 6.

For your convenience, there will be an online registration form made available at that time. We will not respond to any registration requests before the above dates.

NOTE: if your dancer has been in a company class AND ATTENDS DURING THE SUMMER, you do NOT need to register. Thank you for your loyalty and support! We hope this makes the fall transition stress free for all the company dancers.

We will transition from the summer class schedule to the fall class times on Monday, August 14

Thank you for telling friends and family about general registration opening for new students beginning July 6. We wouldn't be able to grow without your great examples and strong word of mouth referrals. We love and appreciate you so much!

We hope you are enjoying your summer and the flexible dance schedule!

DATE: June 7, 2017

SUBJECT: Jive Tuition Reminder

MESSAGE: If you have already paid tuition for this month, please disregard this reminder. This is a quick reminder to all Jive dance families that tuition is due between the first and ninth of each month. Please add a ten-dollar late fee if you choose to pay tuition on or after the tenth of each month. For details about tuition, visit <http://www.jivelc.com/orem/> (choose POLICIES). You may mail your tuition to: Jive LLC, 1863 W. 1730 N., Provo, UT 84604. You can also use Jive's PayPal option (<http://www.jivelc.com/orem/pay.html>) if it is more convenient. Thanks!

DATE: June 1, 2017

SUBJECT: Jive Tuition Reminder

MESSAGE: This is a friendly reminder to all Jive dance families that tuition is due between the first and ninth of each month. If you have already paid tuition for this month, please disregard this reminder. You can use Jive's PayPal option (<http://www.jivellc.com/orem/pay.html>) if it is more convenient. Thanks!

DATE: June 1, 2017

SUBJECT: Please Read! Company Placement for Fall 2017

MESSAGE: Attention Jive Parents! Please see the **ATTACHED** company placement list even if your dancer has not been in a company class in the past. If your dancer is in the 6-8 year-old classes, please check the list as they may have been placed on Dazzle company.

If your dancer is new to a company, your tuition rate is now \$76 for 2 hours per week. Each dancer moving to a company class from a one hour class needs to increase her final month payment to match the \$76 tuition amount. In addition, it is required that company dancers attend both classes during the week.

All Company members should rehearse with their new company this summer (please refer to summer schedule Company A or Company B).

We will assume ALL company members are planning to dance on their respective companies this summer AND this fall UNLESS YOU CONTACT US AND INFORM US OTHERWISE.

Please see the fall schedule online to view the entire fall schedule: <http://www.jivellc.com/orem/classes.pdf>

We are excited about the new company arrangements. Switching things around supports new friendships, aligns skill level and helps us remain as one big family. Thank you for your trust in our judgement and your continual support. We really love these girls and make decisions with their best interest at heart.

See you next week!

DATE: May 26, 2017

SUBJECT: Concert DVD Information

MESSAGE: We are still in such a high from our incredible weekend with all of you. We are loving the DVD.

For those who want the DVD PLEASE look at the form we sent to you and contact the videographer directly rather than sending forms and money to Jive. If you've already given Jive your order form, we will make sure it gets to Brian.

Thanks for going directly through Brian from this point forward in order to expedite the process.

Thanks and see you soon!

DATE: May 23, 2017

SUBJECT: Professional Filming of Concert

MESSAGE: Orem families, WOW what a great weekend!!! We love you and had such a great time performing together. We are excited to recap with all our dancers this week.

Riverton families, we are so excited for your shows tomorrow! The stage rehearsals are going great and we can't wait for the REAL THING!!!

We want you to all know that you can purchase a professional copy of the show by filling out the attached form and contacting the videographer. Thank you for your support! We LOVE you and we LOVE the show!!!!

DATE: May 18, 2017

SUBJECT: Next Week's Dance Classes

MESSAGE: Because of our Riverton Rehearsals & Performances next week, we had to rearrange a few classes at the Orem studio for one week. Please note the attached schedule. Most dancers won't need to make any adjustments. Please send your dancer so we can watch the video of the concert with them and celebrate a job well done by them.

Also, a little reminder, we hope to see all of you this summer during our fun and flexible classes. We love to keep our momentum going. Summer schedule begins June 5, 2017. We will post company placement lists as soon as possible so you plan early for your fall activities. Thanks!

DATE: May 4, 2017

SUBJECT: ATTENTION! TICKET EXCHANGE

MESSAGE: We are so thankful for all the support for our Riverton Studio. Thank you for allowing your company dancers to perform in 2 extra shows as we build our Riverton studio. Your dancers are so experienced and confident, they are teaching our new dancers how we do things.

The Riverton shows are COMPLETELY sold out, every single seat. We LOVE THAT!! However, there are a few parents of Riverton dancers who don't have any tickets to see their dancers at all.

If any of you are willing to sell or exchange ANY RIVERTON SHOW tickets it would help these panicked parents. To make this easy, we made a Facebook page for parents to exchange any tickets between each other. The link is:

<http://www.facebook.com/jiveconcertticketexchange>

Thank you again for so much support and cooperation.

DATE: May 2, 2017

SUBJECT: Theater Rehearsals & Costume Information

MESSAGE: Below is the link to our theater rehearsal schedule at the *Covey Center for the Arts* (425 W. Center, Provo). You might note that there will be no classes held at Jive the week of the concert, instead we will hold individual class rehearsals Monday through Thursday at the theater according to the rehearsal schedule and a full-dress rehearsal for the entire studio at 3:30 PM (Thursday, May 18) at the theater. Also, included in this e-mail is a link to the concert specific costume information.

Concert Mandatory Rehearsal Schedule Link:

<http://www.jivellc.com/orem/rehearsal.pdf>

Costume Specific Information Link:

<http://www.jivellc.com/orem/information.pdf>

Covey Center for the Arts-Online Ticketing Link:

<https://tix6.centerstageticketing.com/sites/coveycenter/>

Summer Schedule:

<http://www.jivellc.com/orem/summer.pdf>